

Georgia's experience with drought impact reporting

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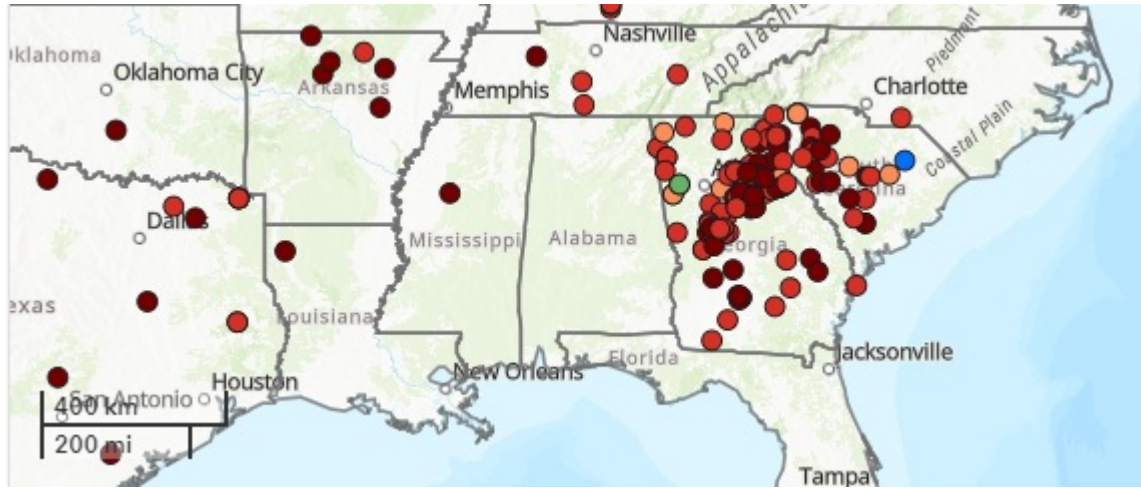
January 1-April 30, 2022

- First mention of drought reporting on April 26 in *Climate and Ag in the Southeast* blog
<https://site.extension.uga.edu/climate/>



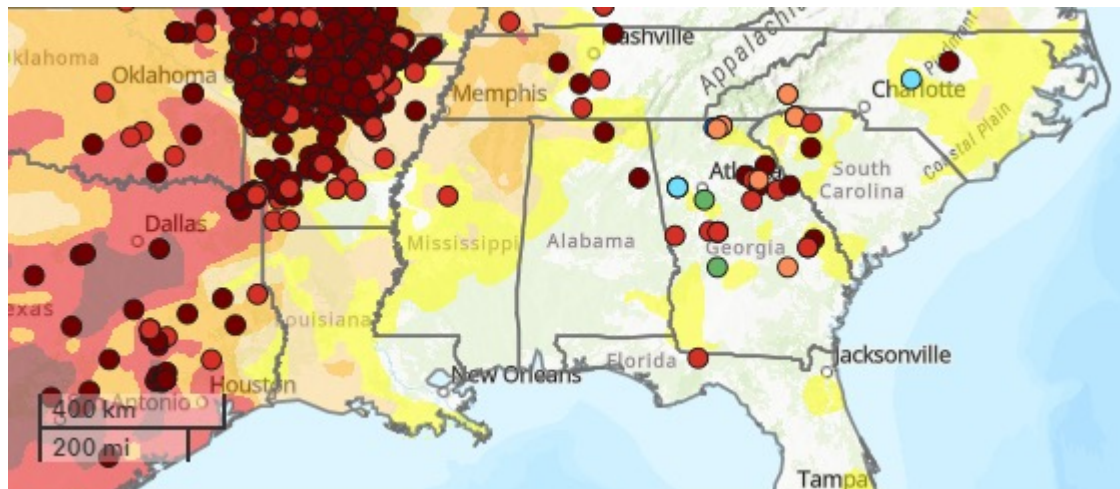
May 1-May 31, 2022

- Extension agent in Morgan County (heavy dairy and beef cattle production) encouraged all producers to file reports due to forage losses
- May 10 SE Monthly Climate webinar—first mention



June 1-June 30, 2022

- Additional blog post on June 26 on how CMOR reports help DM authors
- Additional mention in June 28 webinar



July 1-August 3, 2022

- Dry conditions ease in most of state, my phone stops ringing

Lessons learned in GA

- Find good, committed people who are willing to teach the folks they work with
- Provide incentives to report
- Give clear instructions for how to make a report and how often to do it and remind them periodically to report all conditions, not just drought
- Repeat as needed