CLIMAS-CPC Collaborative Development of an Interactive Web Tool for 3-Month Outlooks

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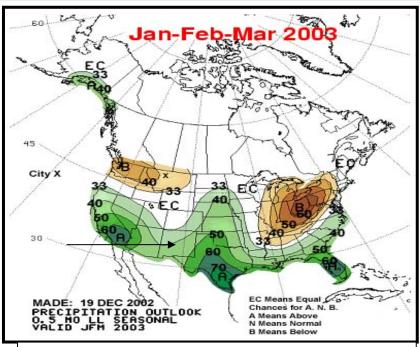


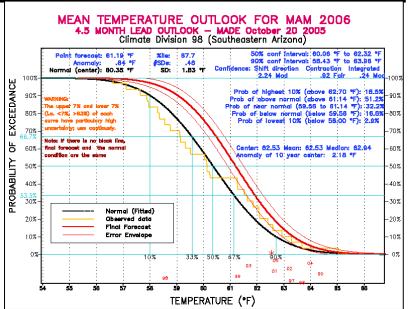


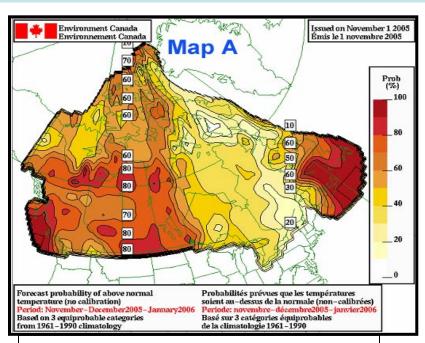


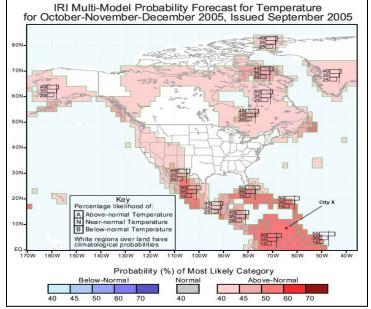


Field-testing Forecast Formats: POE Most Problematic



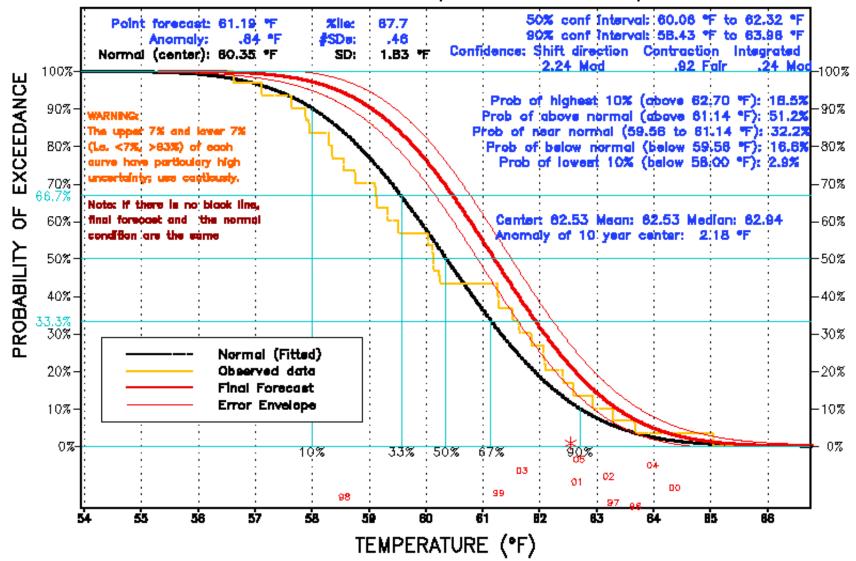




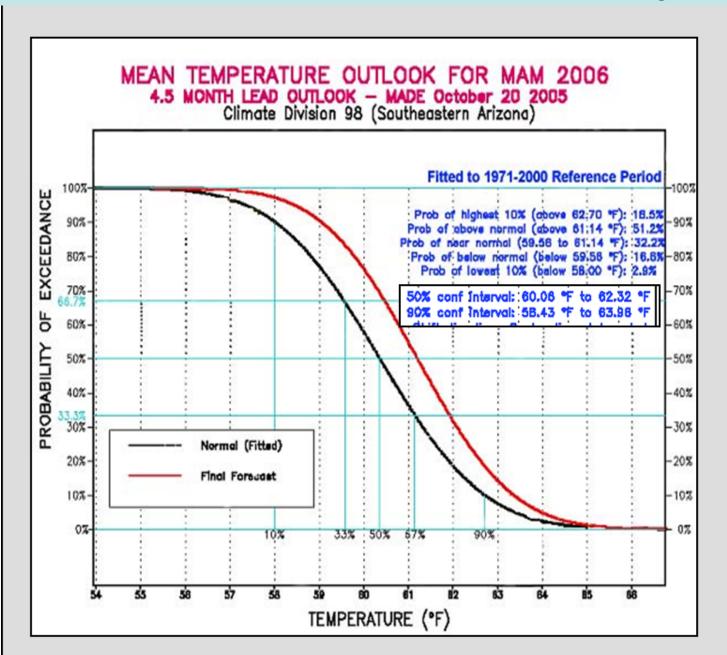


POE: Comprehensive, Complex, "Not meant for me"

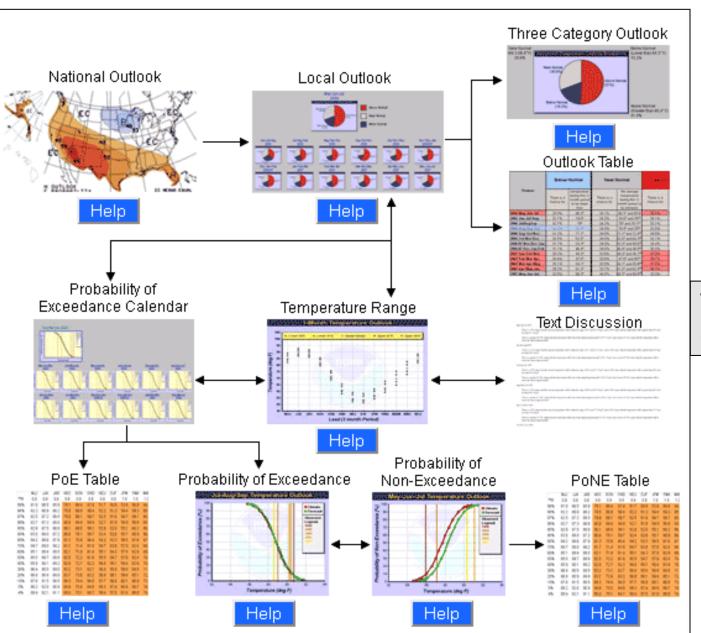
MEAN TEMPERATURE OUTLOOK FOR MAM 2006 4.5 MONTH LEAD OUTLOOK — MADE October 20 2005 Climate Division 98 (Southeastern Arizona)



Simplified POE: More Approachable, Mostly Correctly



Simplified POE: Included in Local 3-Month Outlooks

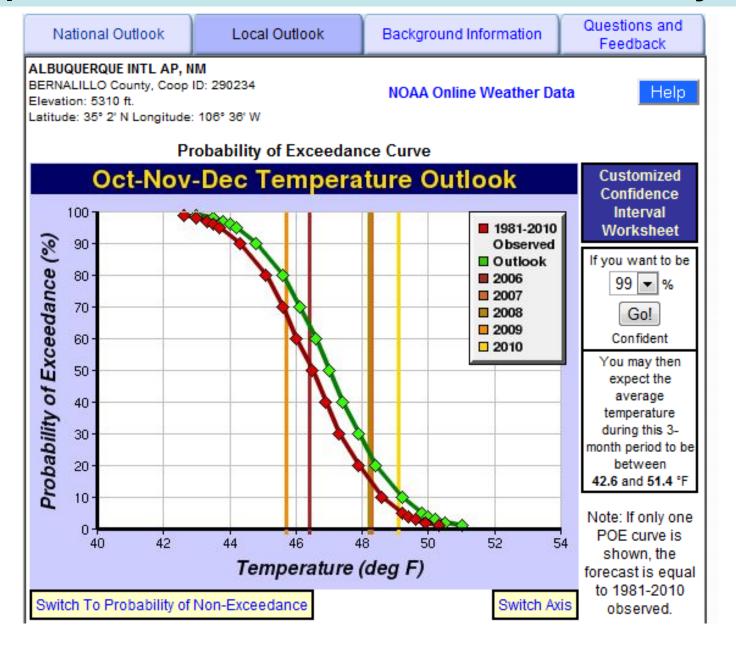


NWS Climate Services Division

Weather.gov/ climate/l3mto.php

User-selected product formats

Simplified POE: Pseudo-Interactive, Limited by Policy



CLIMAS-CPC Climate Test Bed: Interactive Products

Develop & Transfer vs. Collaborative Development

- Dynamic process initiation by users
- Application software
- Data and database issues
- Security access for non-NWS collaborators
- Collaborative process and software

CLIMAS-CPC Climate Test Bed: Interactive Products

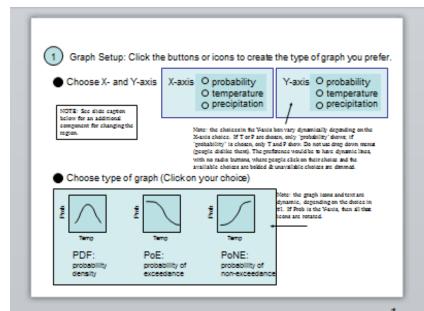
Develop & Transfer vs. Collaborative Development

- Dynamic process initiation by users
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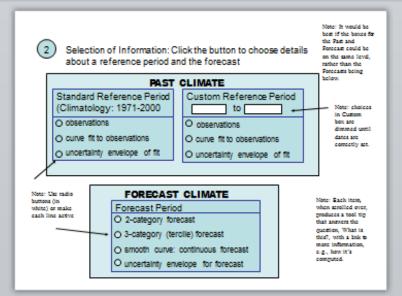
Collaborative Process

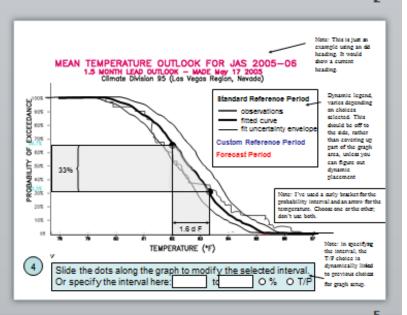
- Project planning
- Timeline and scope
- Project Wiki
- Issue and task tracking
- Version control for code
- High level design
- Code reviews

Mockup Design Based on Prior Feedback



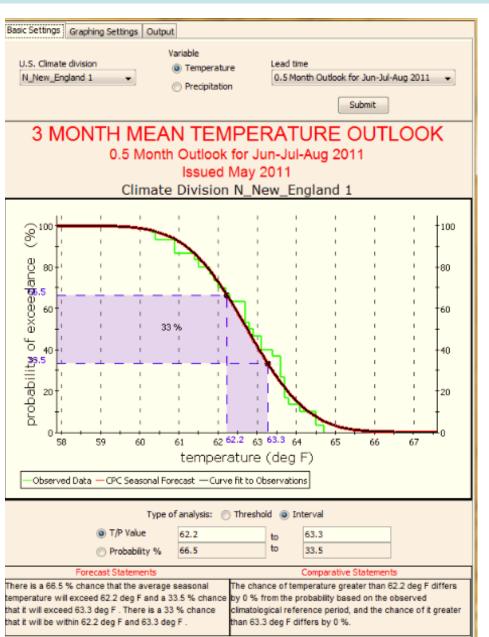
Note: This is just as example using an dd heading. It would MEAN TEMPERATURE OUTLOOK FOR JAS 2005-06 1.5 MONTH LEAD OUTLOOK - MADE May 17 2005 Climate Division 95 (Las Vegas Region, Nevada) show a current heading. Dynamic levent Standard Reference Period varies depending EXCEEDANCE on choices observations solected. This fitted curve should be off to fit uncertainty envelop the side, rather than covering up Custom Reference Period part of the graph 5 cox Forecast Period area, unless you Èsos can floure out dynamic Note: we could think about placement highlighting, on the axis, the % and T.F. corresponding to the point selected. Or some other way of reinforcing their choice within the graph. I didn't bring that up with the designer, though, to explore different options. 10% Note: in specifying TEMPERATURE (*F) the interval, the T/P choice is dynamically lines Slide the dots along the graph to modify the selected threshol to provious choices Or specify the threshold here: 0 % O T/P for graph actup.

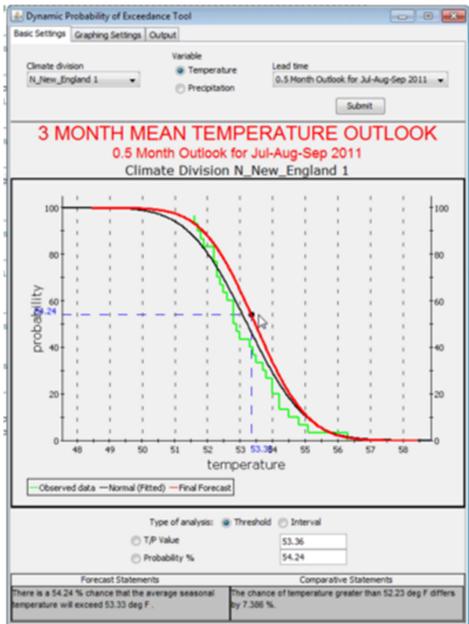




2

Initial Implementation





Usability Assessment

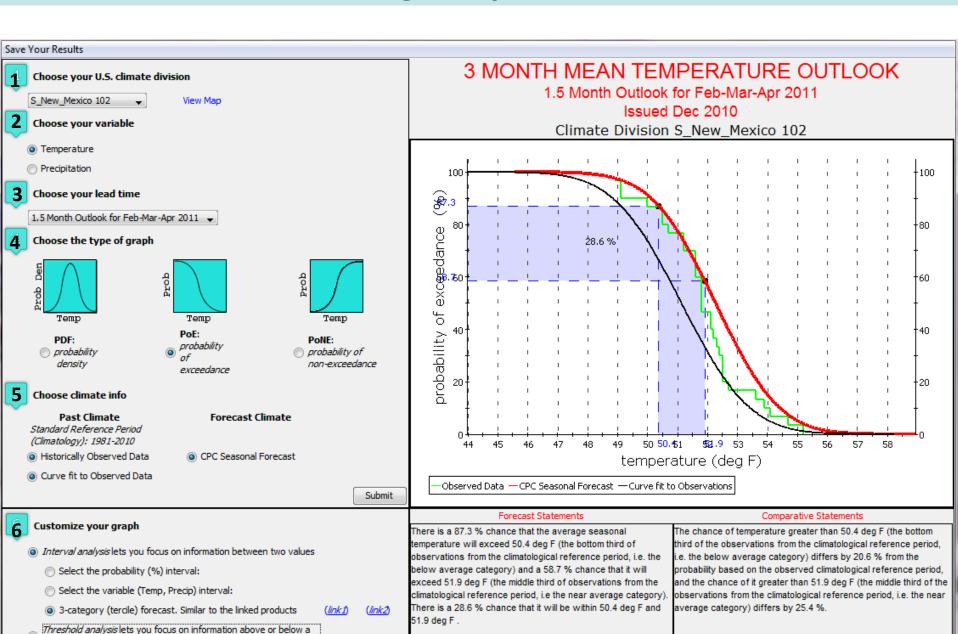
Usability Assessment Process

- NOT focus groups, NOT satisfaction surveys
- Qualitative testing of 5-7 people
- 1-on-1 meetings, ~ 1 hour
- Script: Accomplish typical tasks.
- Response: Track activity. Follow mouse!
- "Speak Aloud Protocol"

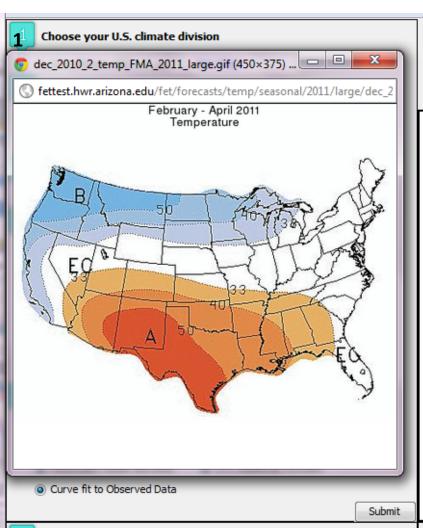
Design Insights

- Individual design preferences not reliable
- Design Principles: Quick-scan text, avoid long scrolls

Design Adjustment



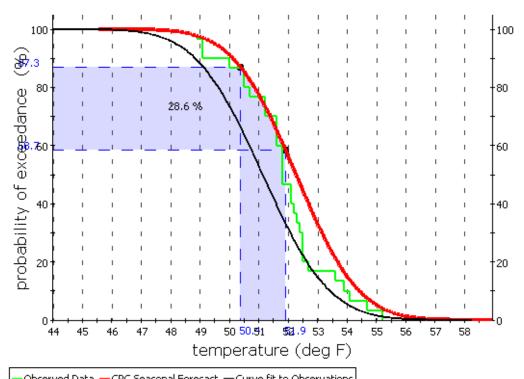
single value



3 MONTH MEAN TEMPERATURE OUTLOOK

1.5 Month Outlook for Feb-Mar-Apr 2011 Issued Dec 2010

Climate Division S_New_Mexico 102



Observed Data CPC Seasonal Forecast — Curve fit to Observations

Customize your graph

- Interval analysis lets you focus on information between two
 - Select the probability (%) interval:
 - Select the variable (Temp, Precip) interval:
 - @ 3-category (tercile) forecast. Similar to the linked products

Threshold analysis lets you focus on information above or below a single value

Forecast Statements

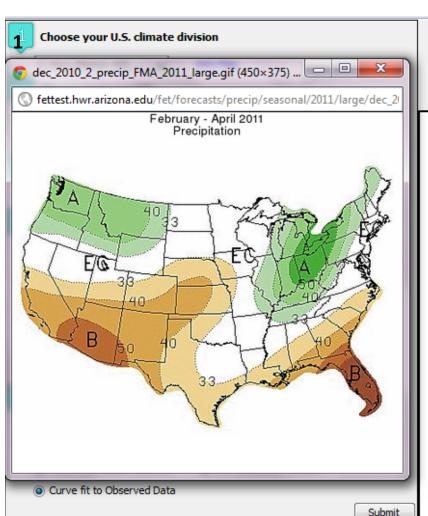
There is a 87.3 % chance that the average seasonal temperature will exceed 50.4 deg F (the bottom third of observations from the climatological reference period, e. the below average category) and a 58.7 % chance that it will exceed 51.9 deg F (the middle third of

observations from the climatological reference period, e the near average category). There is a 28.6 %. chance that it will be within 50.4 deg F and 51.9 deg F

(link1) (link2)

Comparative Statements

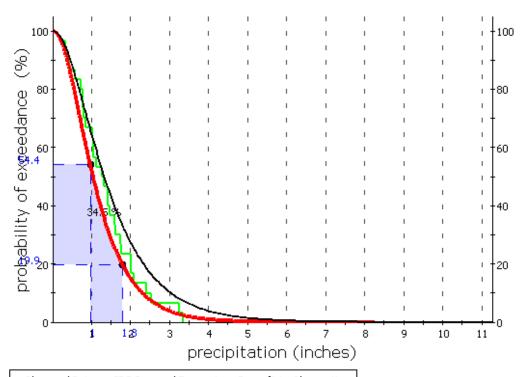
The chance of temperature greater than 50.4 deg F (the bottom third of the observations from the climatological reference period, i.e. the below average category) differs by 20.6 % from the probability based on the observed climatological reference period, and the chance of it greater than 51.9 deg F (the middle third of the observations from the climatological reference period, i.e. the near average category) differs by 25.4 %.



3 MONTH MEAN PRECIPITATION OUTLOOK

1.5 Month Outlook for Feb-Mar-Apr 2011 Issued Dec 2010

Climate Division S_New_Mexico 102



-Observed Data —CPC Seasonal Forecast —Curve fit to Observations

6 Customize your graph

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Threshold analysis lets you focus on information above or below a single value

Forecast Statements There is a 54.4 % chance that the total seasonal

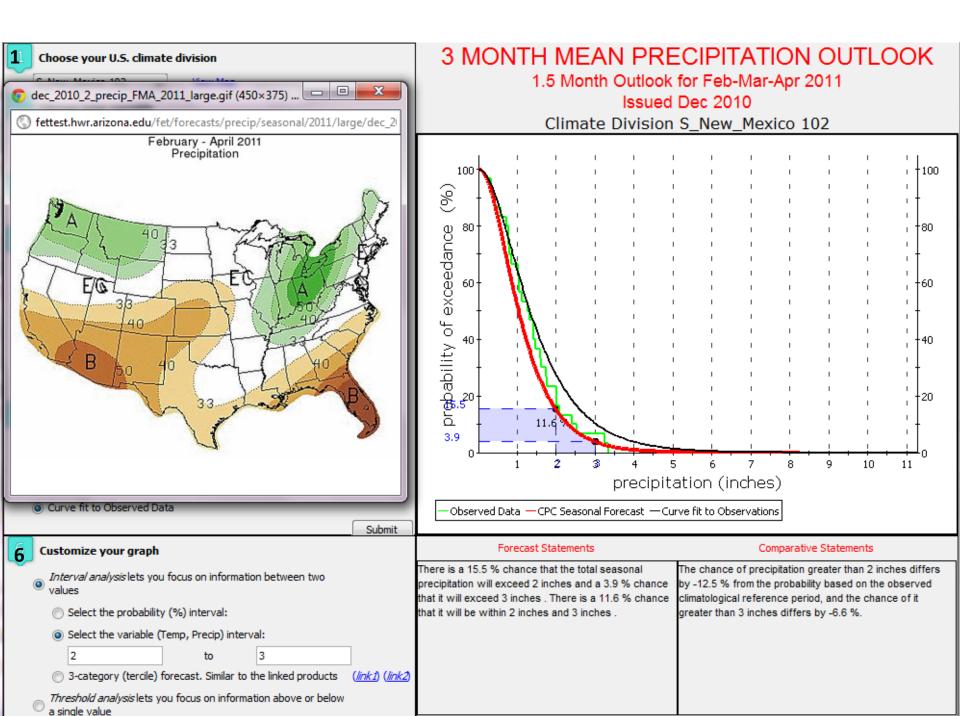
precipitation will exceed 1 inches (the bottom third of observations from the climatological reference period, i.e. the below median category) and a 19.9 % chance that it will exceed 1.8 inches (the middle third of observations from the climatological reference period, i.e the near median category). There is a 34.5 %

chance that it will be within 1 inches and 1.8 inches.

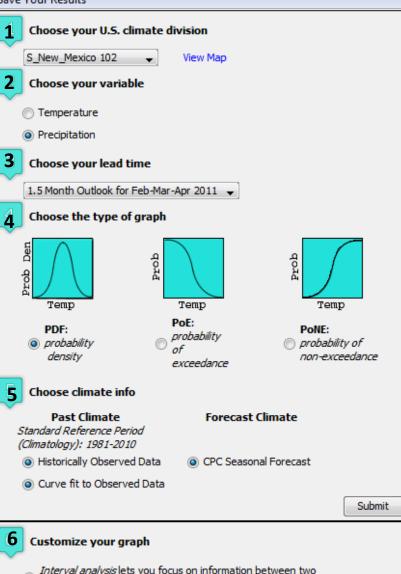
(link1) (link2)

Comparative Statements

The chance of precipitation greater than 1 inches (the bottom third of the observations from the climatological reference period, i.e. the below median category) differs by -12.3 % from the probability based on the observed climatological reference period, and the chance of it greater than 1.8 inches (the middle third of the observations from the climatological reference period, i.e. the near median category) differs by -13.5 %.



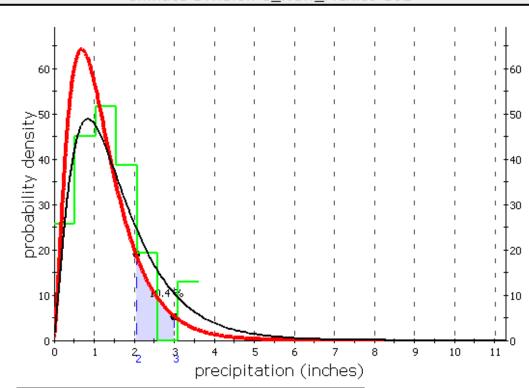
Save Your Results



3 MONTH MEAN PRECIPITATION OUTLOOK

1.5 Month Outlook for Feb-Mar-Apr 2011 Issued Dec 2010

Climate Division S_New_Mexico 102



Observed Data — CPC Seasonal Forecast — Curve fit to Observations

- Interval analysis lets you focus on information between two values
 - Select the probability (%) interval:
 - Select the variable (Temp, Precip) interval:

 - 3-category (tercile) forecast, Similar to the linked products (link1) (link2)

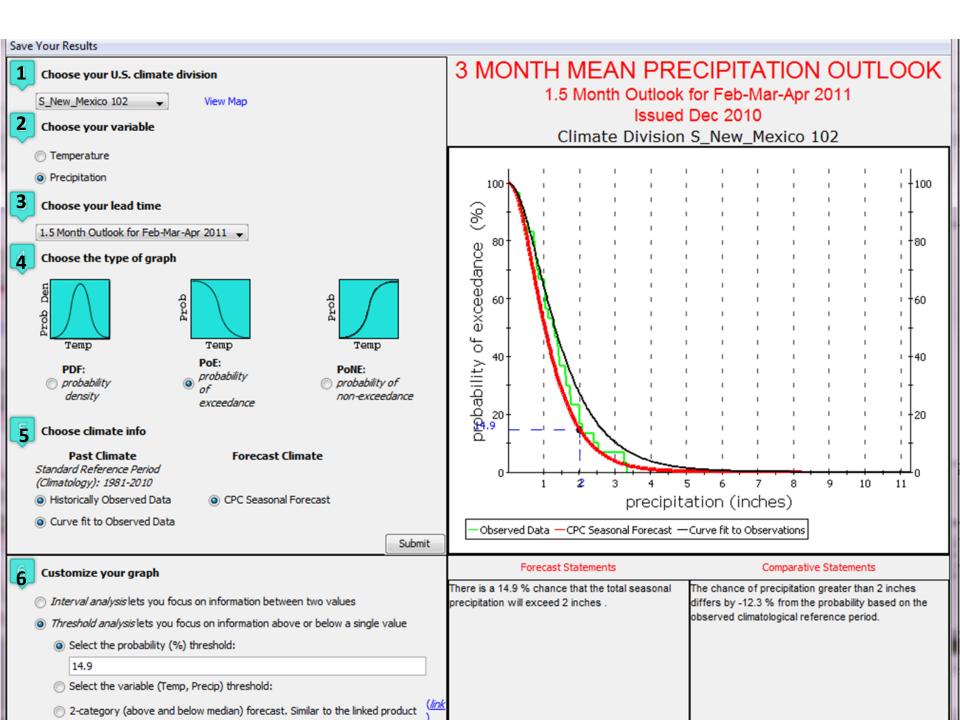
Forecast Statements

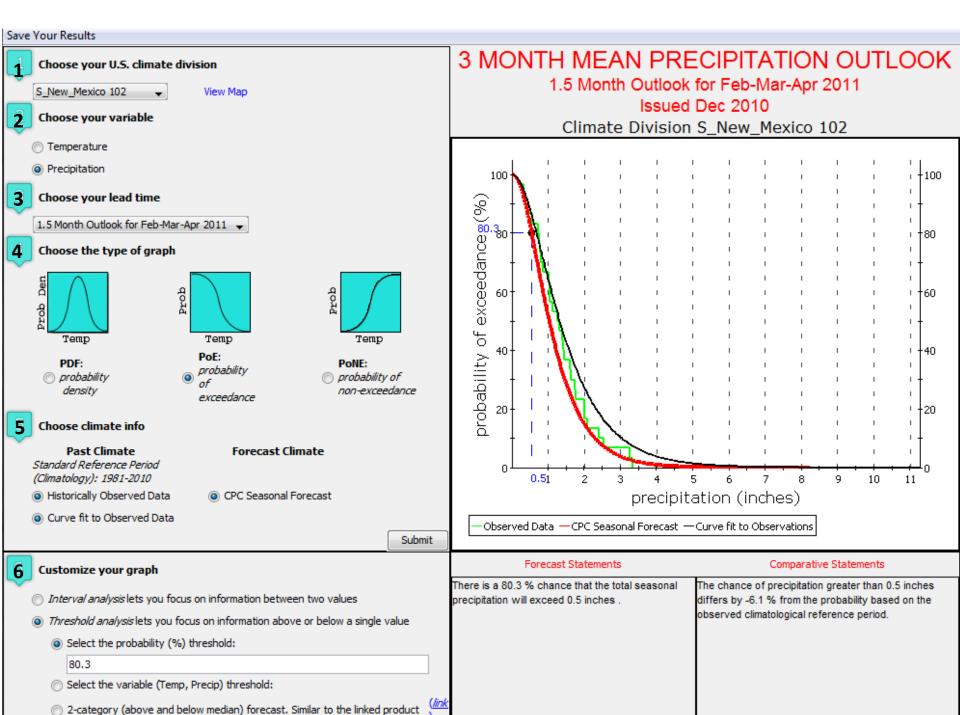
There is a 85.7 % chance that the total seasonal precipitation will be less than 2 inches, a 10.4 %

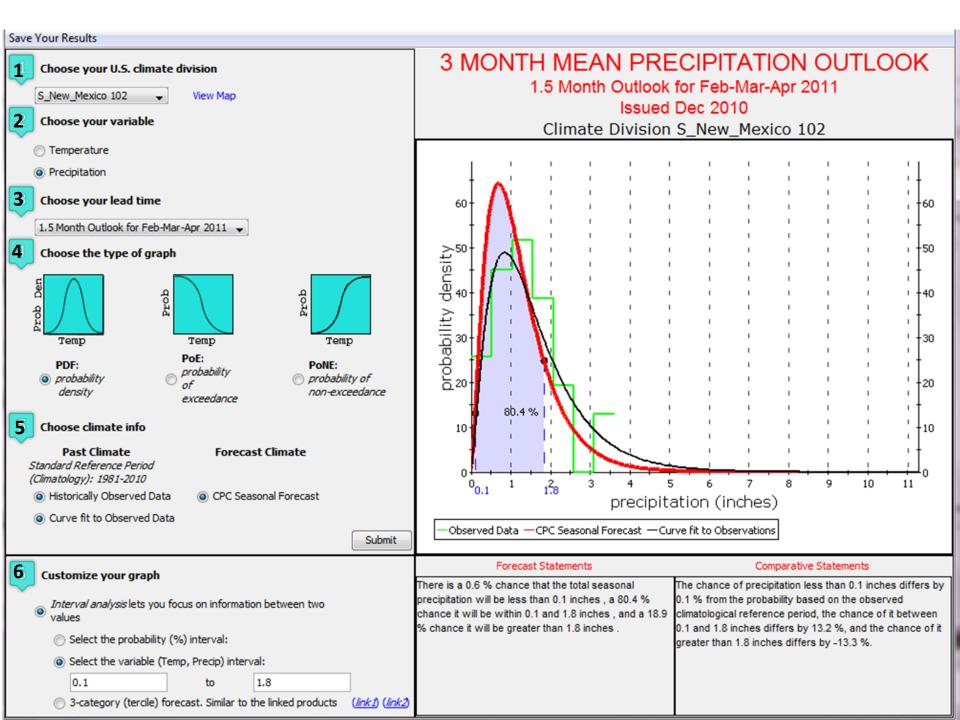
chance it will be within 2 and 3 inches, and a 3.9 % chance it will be greater than 3 inches.

The chance of precipitation less than 2 inches differs by 12.1 % from the probability based on the observed climatological reference period, the chance of it between 2 and 3 inches differs by -5.6 %, and the chance of it greater than 3 inches differs by -6.6 %.

Comparative Statements







Dynamic POE
Web Tool:
High-Level
Design

Version 0.1 www.ua-alic.com /DynamicPOE

