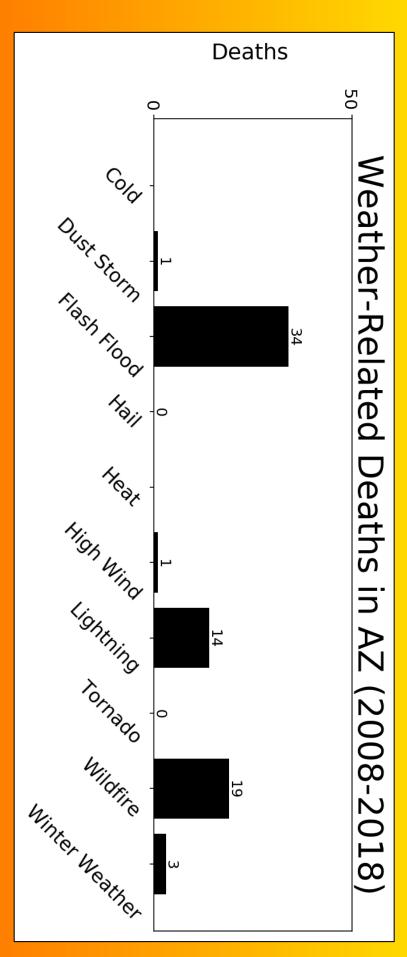


NOAA/National Weather Service

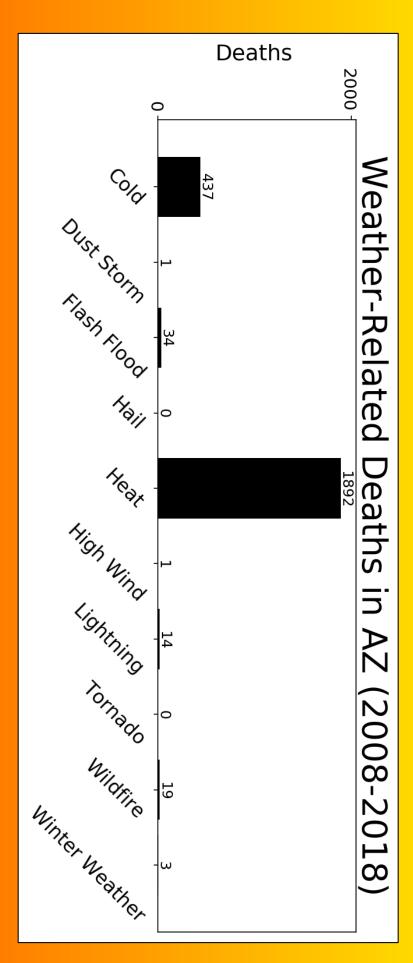


## Challenge: Risk Perception





# Challenge: Risk Perception

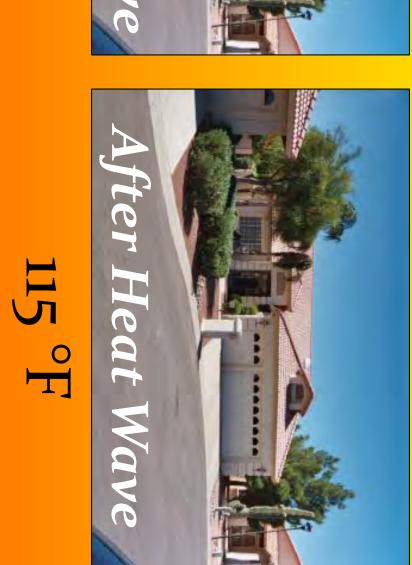






### Challenge: Visual Threat





75 °F



## Challenge: Arizona is Hot!

EDITION

### HE ARIZONA KEPUBLIC

Phoenix, Arizona

IIIM year, No. 40

350

Wednesday, June 27, 1990 \*\*\*

1:05 p.m.

1:00 p.m.

1:08 p.m.

118° 119° 120° 121°

1:27 p.m.

in Phoenix 'heatbound' Forget snow: Jetliners

By Guy Webster The Avious Republic

Letted recent lend gripped the Valley he me. "It's time by the a seriout book if the second day is a row Trousday The Promit's all-free a seriout book if 12.1-days unrelated wessel does not decrease of hospitalizations of the part of the metabol 12.2 at 2-47 p.m. and other a seriout to be just a both 1 The ship temperature is expected to the lend 10.3, with a low of 16, according to the metabol 12.3 at 2-47 p.m. the both 10.3 at 10.3

3 die in Valley -

Today: Only 120°

The Phoesia, version of spower-lat standard definition Tandard, Hundrick of sourcegors on Six; Harbor International Airport fatural their fuglint grounded or schoolings changed where the tangement appeal 121 degrees while on in way to a record

At least 22 flights on five air/into-were empelled, or delayed diverted for about 10 minutes while temperatures exceeded See FINGE, page A3

Join Tabbly of Progress catches the guarth rays with some protection. Tuesday's low of 91 degrees in till rescore for a maximum low.

of body on Regulator overtime

By Peter Meshira

Maybe poor's a op it substitution of ear.

Maybe year is neated.

Maybe year is neated.

Maybe year is neated.

Maybe year is the depend, year lived on which year life depends, with the first of the present, year lived on which year life depends, in which year life depends, in the first of year life, and it were the first of year life, and it were the year of year life, and it were the year of year life, and it were the year of year life, and it was a finding of the year.

This is no stand find. One mail, the body temporalire at the depend of ealer way, and year the big temporalire at the depend of ealer way, and year the big temporalire at the depend of ealer way, and year the big temporalire at the depend of ealer way, and

See MI, Juge A.

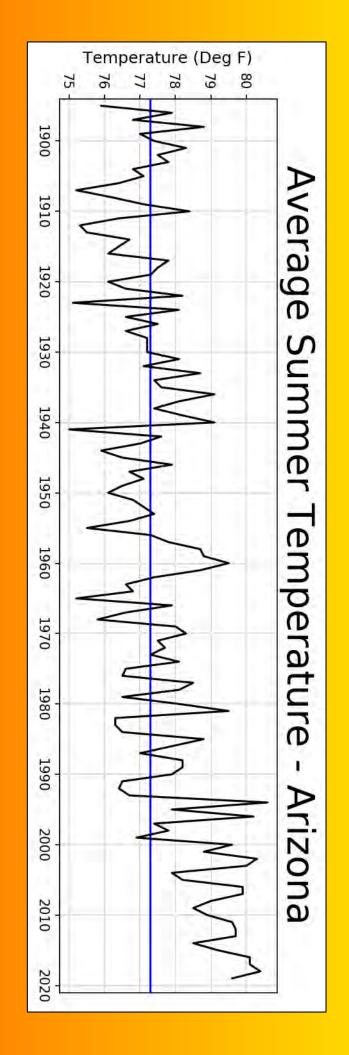
PHX averages ~110 days of 100+ °F each year

Normal high temperature for July is 106 °F

Average 8 days with a low temperature of 90+ °F.

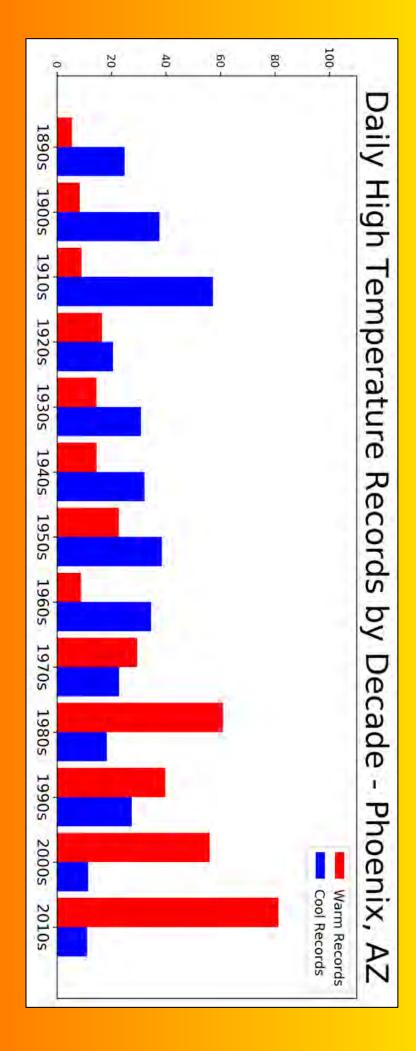


# Challenge: Getting Hotter



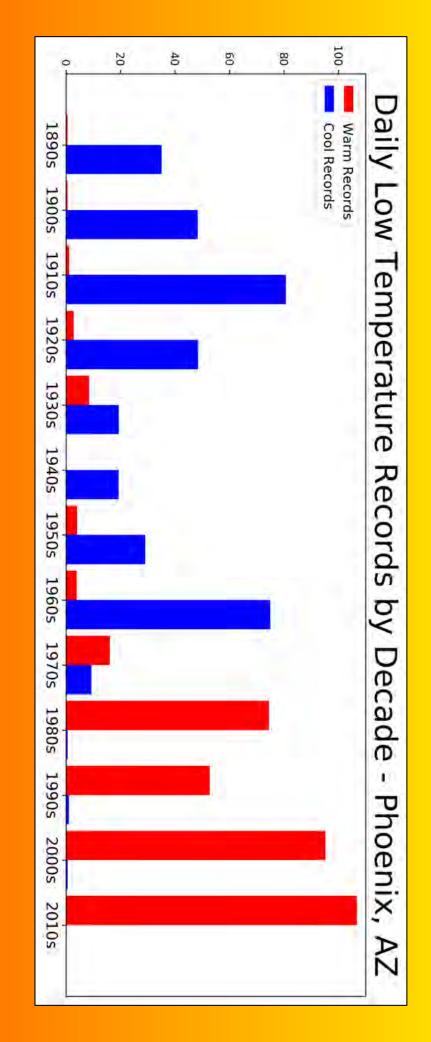


## Challenge: Getting Hotter





## Challenge: Getting Hotter



Last Record Low: Aug. 28, 2008



# NOAA/NWS Heat Services

To address these challenges, NOAA/NWS conducts a number of activities and offers a number of services.

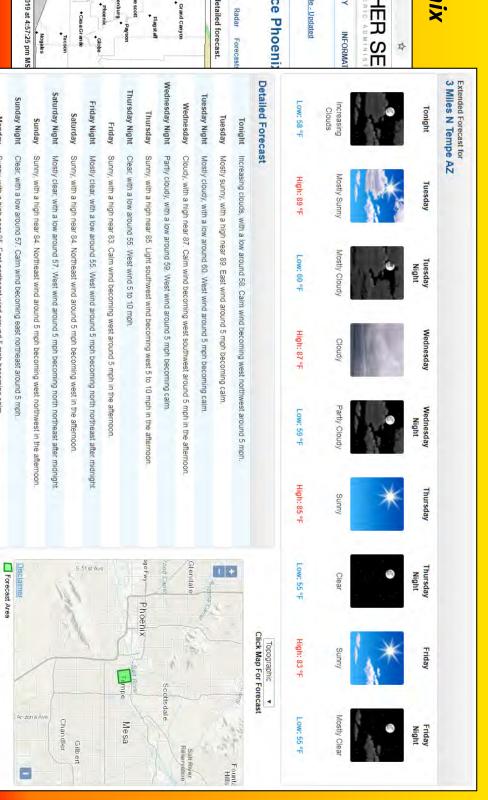
- Temperature Forecast
- Includes HeatRisk product
- Social Media
- Partner (Email) Briefings
- Official Alerts -- "Biggest Bells" to Ring
- Extensive Partner Interaction



### Weather.Gov/Phoenix



### l'emperature Forecasts



Point Forecast: 3 Miles N Tempe AZ



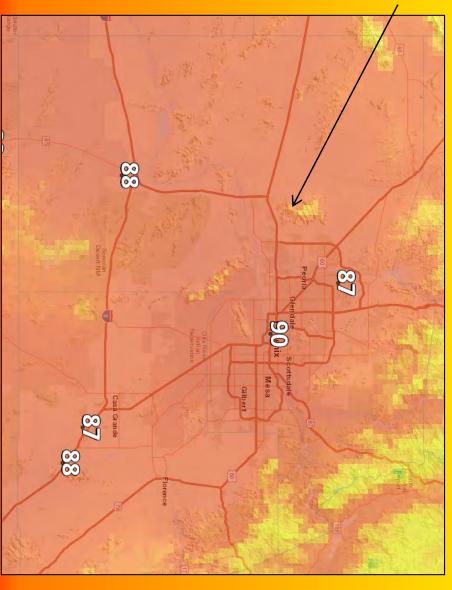
### **Temperature Forecasts**

1-mile by 1-mile Grid

~800 in Phoenix Area

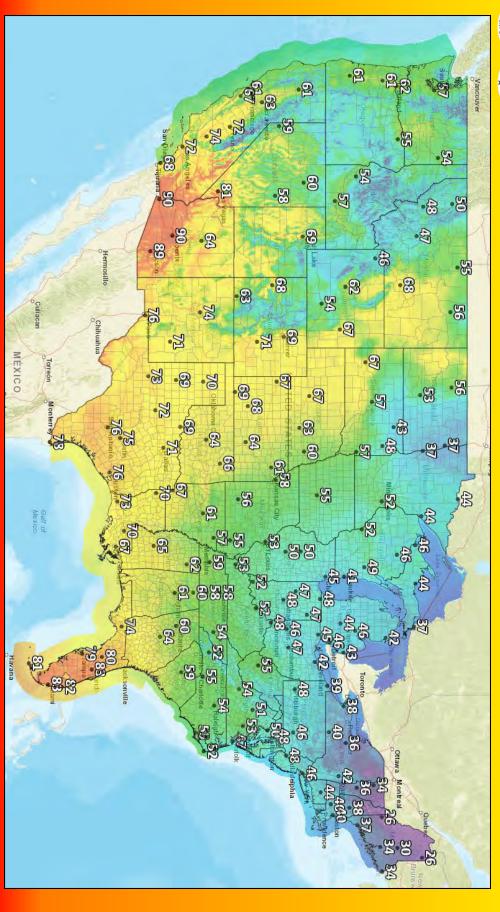
3,783 in Maricopa County

47,083 in Arizona

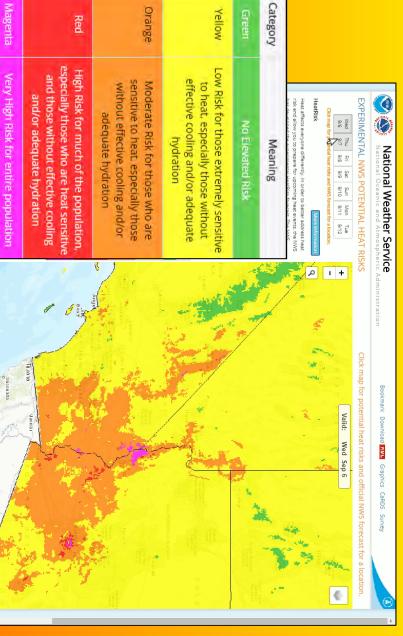




### perature Forecasts







### HeatRisk

- A flexible Framework
- temperatures into a climatological Puts NWS forecast high & low context based on location & time of
- Considers duration of expected
- for in elevated low temperatures. Humidity is **indirectly** accounted

Red

alerts across the Western U.S when & where to issue official heat Official method for determining

https://www.wrh.noaa.gov/wrh/heatrisk/

due to long duration heat, with little to

FORECAST PAST WEATHER

SAFETY

INFORMATION

EDUCATION

NEWS

SEARCH

ABOUT

"City, St" or ZIP code Enter location ... 9

Location Help

**News Headlines** 

NWS Phoenix Active News Headlines -- RSS feed

Enter Your City, ST or ZIP Code Oty, ST Remember Me Weather.gov Customize Get Weather

### NWS Forecast Office Phoenix, AZ

Weather Forecast Office **NWS Phoenix** 

Weather.gov > NWS Phoenix

Current Hazards Current Conditions Radar Forecasts Rivers and Lakes Climate and Past Weather Local Programs Click a location below for detailed for Local Area

Grand Can User Defined Area Discussion Forecast

Las Vegas

Kingman

gs &

/eather Watch ous Weather

Aviation Weather Hurricane Center Trave Mentynine Palms

Parker asu City

Wickenburg Pre scott

Phoenix

◆Palm Springs

El Centro

Dateland

+CasaC

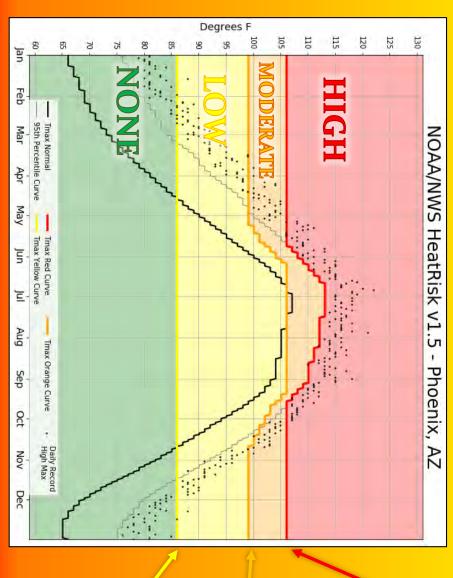
Fire Weather

Severe Weather

Last Map Update: Wed, Apr. 19, 2017 at 1:24:21 pm MDT



# How Does HeatRisk Work?



### Red (High) ~95<sup>th</sup> Percentile

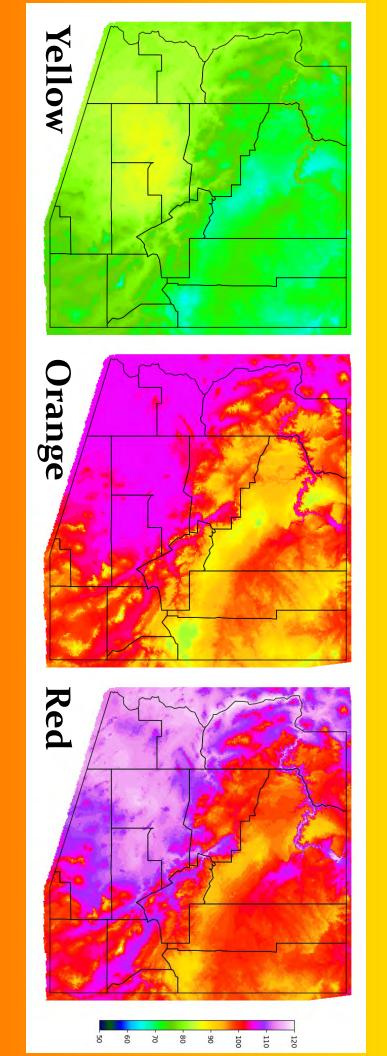
Feasonal Split Split

Yellow (Low)

CDC Collaboration



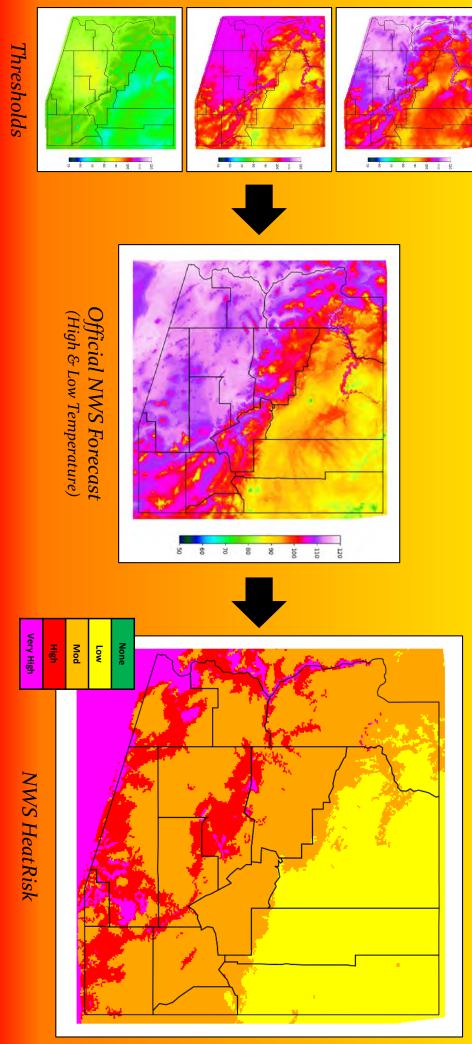
# How Does HeatRisk Work?

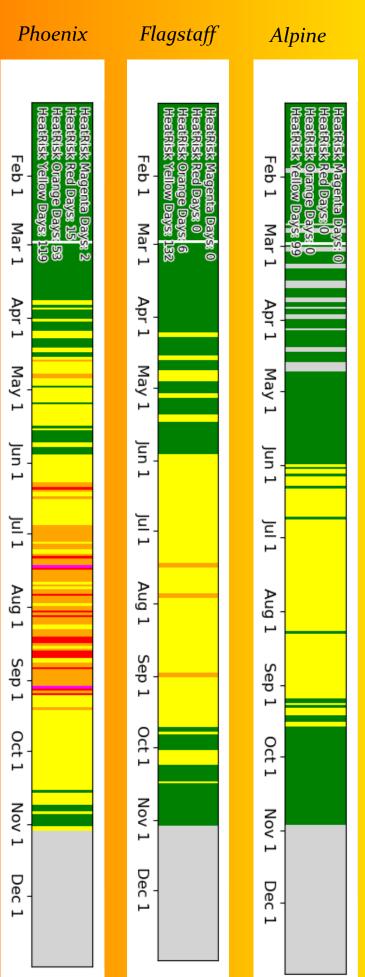


HeatRisk High Temperature Thresholds - July 4



# How Does HeatRisk Work?

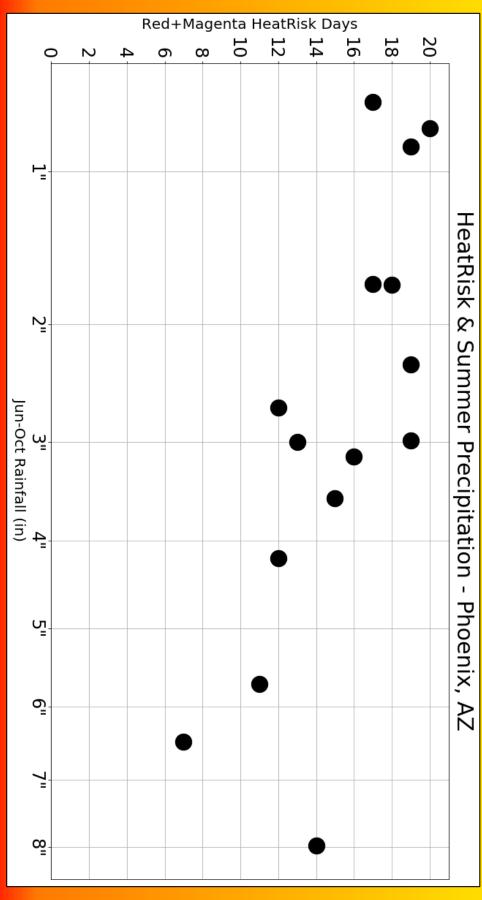




HeatRisk - 2019



### Heat & Drought





# **NOAA/NWS Heat Policy**

### The NOAA/NWS HeatRisk across Arizona. messaging tone and actions product is used to determine our

- Verbiage in social media/briefing material
- When & where to issue official heat alerts



### **NWS Heat Alerts**

### Excessive Heat Warning

- High Confidence (80%+)
- HeatRisk of High (red) or Very High (magenta)
- High/Very High Impact Level (e.g., increased morbidity) Expected
- May be preceded by "Excessive Heat Watch" (confidence 50%)

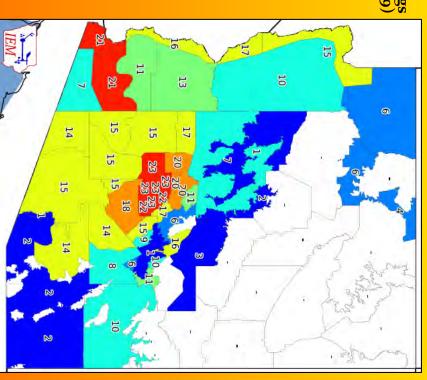
### Heat Advisory

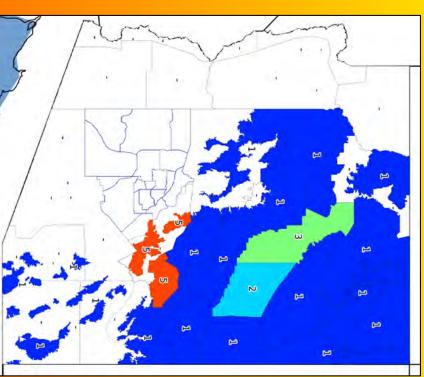
- High Confidence (80%+)
- For AZ, High Elevation Areas Only (~5,000'+)
- HeatRisk of Moderate (orange)
- Moderate/High Impact Level Expected



## Frequency of Heat Alerts







Heat Advisory (2017-2019)



### Historical SW June 2017

- Nearly 350 (250) daily MaxT
   (MinT) temperature records
   were tied and almost 800 (800)

   were broken across the West.
- Impacts: power disruptions, flight cancelations, and an increase in heat morbidity/mortality.
- In Maricopa County, AZ alone (location of Phoenix), roughly **50** heat-related deaths occurred.





court rules

where the product of the product of

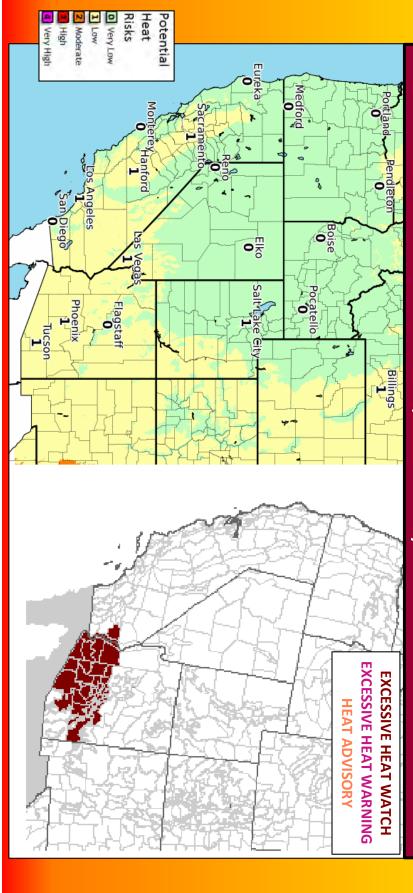
otic beetle ny doom bid save rare izona bird Tuesday's high of 119 was 4th-warmest eve



### Historical SW June 2017

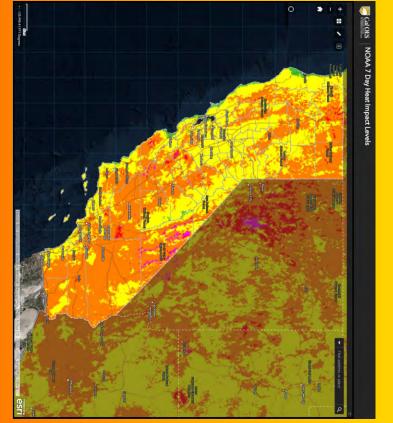
### HeatRisk & NWS Alerts

Note Excellent Coordination/Consistency Across the Southwest!





# Partner Usage of HeatRisk





### **Excessive Heat Warning Issued for 13 Counties**

National Weather Service has issued an Excessive Heat Warning for:

Gila, La Paz, Maricopa, Pinal, Yuma Gountées from 10 a.m. on June 17 to 8 p.m. on June 22.

Graham, Greeniee, Pina Gountées from 11 a.m. on June 17 to 7 p.m. on June 22.

oconino and Yavapai Counties from 10 a.m. on June 17 to 8 p.m. on June 21;

have County from 11 a.m. on June 17 to 11 p.m. on June 22;

nta Cruz County from 11 a.m. on June 18 to 7 p.m. on June 22;

chise County from 11 a.m. on June 19 to 7 p.m. on June 22.

time highs are expected to be in the 110 to 120 degrees Fahrenheit range. Residents are used to stay coot, stay frydrafed, and stay informed.

### Precautions to prevent heat exhaustion or heat stroke:

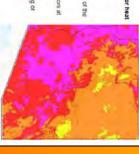
stay in air-conditioned buildings

Limit outdoor activity during the notiest part of the day (mid-day).

Check on al-risk friends, family, and neighbors at east twice a day.

Drink water before, during, and after working or

orink water before, during, and after working or exercising outside.



Click here to learn more about today's heat risk map.







### Messaging Heat



### What To Do

- Drink before you're thirsty
- Dress for heat
- strenuous activity during the Reduce time in the sun; avoid afternoon
- Help elderly, kids, & pets stay coo
- windows at night Close blinds during day - open

Orange Means...

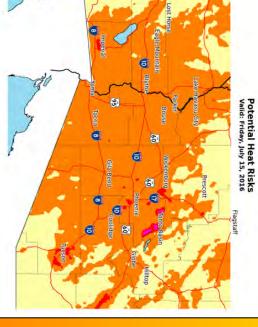
Heat like this happens many times a year. It will be relatively easy to take simple precautions to keep

### Red Means...

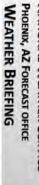
population, if precautions are not taken. Heat of this magnitude happens a few times each year. Impacts are likely, even for the general

### Nagenta Means...

Heat of this magnitude is rare, dangerous, and



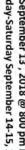
### NATIONAL WEATHER SERVICE







Valid For: Friday-Saturday September 14-15, 2018



What: Excessive Heat Warning with highs between 106-112 degrees.

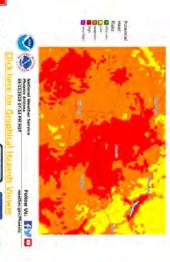
Phoenix area and portions of northwest Pinal County. Where: Lower deserts of south central Arizona including the greater

When: 10 am Friday through 8 pm Saturday.

to air conditioning. or working outdoors as well as vulnerable populations without access Weather Impacts: Increase in heat related illness for people exercising

### Confidence: High







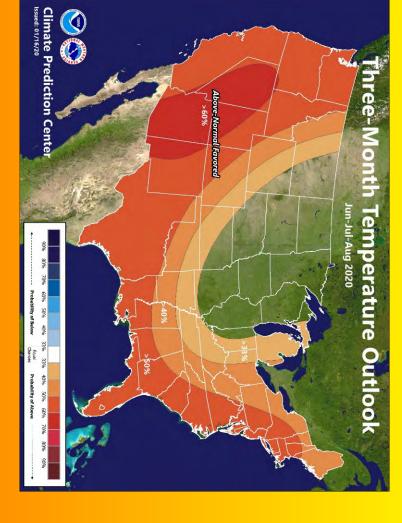
24/7 Decision Support Hotline











### There will be extreme heat! Be prepared! This summer will be hot!

Paul.Iniguez@noaa.gov | Weather.Gov

